Workforce Development Catalog

Indiana Prevention Resource Center
Education and Training Services
Training Portal: www.drugs.indiana.edu/training

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Hello!

Thank you for viewing the IPRC Workforce Development Catalog. We are proud of the professional development opportunities we offer and strive to meet the needs of the ever-growing and evolving workforce.

About Us:
The Education and Training Services Unit at the IPRC provides training to a variety of audiences including social workers, teachers, youth workers, treatment providers, counselors, mental health specialists, school administrators, criminal justice providers, policy makers, medical students, community coordinators, faith-based organizations, prevention professionals and local coordinating councils.

Our faculty and staff have experience in a variety of fields including business, education, research, alcohol and drug treatment, HIV/AIDS, school health, counseling, mental health, academia, community planning, program implementation, public health, and criminal justice that allows our staff to use a collective approach to the development of training curriculums.

We are comfortable facilitating trainings in many settings (e.g. treatment centers, professional conferences, coalition meetings, schools, universities, large training groups), and are skilled in using a variety of methods (e.g. webinars, courses, virtual training, online modules, in-person trainings, focused working session, seminars, workshops).

Let our team collaborate with you for your next training event. Call or email me to discuss how we can create the most effective, valuable training for your organization or team. Prices are based on length of training, number of participants and other factors.

Let's talk!

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The IPRC can strategically plan a training event based on the needs of your organization or community. Let us help you:

- Assess the professional development needs of local and state-wide agencies, communities and prevention professionals.
- Determine the most appropriate format for your professional development need (webinar, course, presentation, in-service, workshop, training, town hall, conference, etc.).
- Establish goals and objectives of the training events based on the needs of your organization and participants.
- Design a professional and effective training event provided by expertly skilled facilitators.
- Create resources, case scenarios, and examples, and provide real-life experience related to important theory and concepts.
- Deliver high-quality, up-to-date content using adult education concepts grounded in research and theory.

The IPRC can plan your training events by providing the following services:

- Maintain an online registration system for the training.
- Organize a detailed training timeline.
- Promote training events, such as designing a brochure or flyer, posting to our online calendar and distributing via our email listserv of over 750 professional contacts.
- Provide clear communication to participants regarding travel/hotel, directions and pre-training requirements.
- Set up technology and configuration for adult learning.
- Manage event budgets and organize purchase orders.
- Order training supplies including adult facilitation tools, learning equipment and organizational materials.
- Coordinate overall logistics: location reservations, room set-up, directional signage, nametags, and participant organizational supplies.
- Hospitality services, such as creating a professional environment.
- Communicate with IPRC staff trainers, participants, host organization, etc.
- Organize participant materials: (e.g. agenda, curriculum, manuals, handouts, etc.)
- Create and facilitate evaluation surveys.
- Follow up with participants and trainers-post resources, share evaluation results, etc.
- Coordinate post-training networking events to engage participants in capacity building.

The IPRC can customize training for your specific need, audience, location and timing. Below is a list of trainings with a brief description for each. Don't see a training you are looking for? We can develop it! Please note that each training listed below can vary in length and format.

Brief Description of Existing Trainings

Advocacy and Lobbying

This training focuses on the relationship between education, advocacy, and lobbying, while helping participants to understand the law related to lobbying. It also emphasizes why advocacy is crucial for the success of organizations and the health of the public. By using relevant examples, interactive discussion, and case studies, it empowers public health workers and other professionals to fight for the causes they believe in.

Objectives of this training include:
• Understand education, advocacy, and lobbying
• Understand the legal definition of lobbying and be able to state the key components required for an activity to constitute lobbying
• Understand what federal dollars can and cannot do for your organization
• Empower you to go forth and advocate

Assessment: Gaining Qualitative Data to Tell a Compelling Story

Every community has a story to tell. The purpose of this training is to uncover a needs assessment through qualitative data collection. This training helps individuals and coalitions find local sources that are known to have abundant data to make a case for the community's need.

Topics for this training include:
• Focus groups
• Town halls meetings
• Key informant interviews
• Questionnaires

Assessment: Mining for Quantitative Data

When conducting a needs assessment, it is important to be able to retrieve data that is appropriate and relevant. Discretion is needed to determine what types of data are beneficial in creating a community's profile and what types of data are not. This training helps individuals and coalitions find local sources that are known to have valuable data to make a case for your community's need.

Baby Steps: How to Get Potential Partners to Climb the Collaboration Ladder

This training examines the common levels of involvement for stakeholders (e.g., coalition members, community citizens, businesses, city/town leaders, etc.). For some individuals, networking and cooperation is appropriate; however, with the right tools in your toolbox, you can move people to coordinate efforts with your prevention strategies, and even foster full on collaboration! Self-study, group work, and case studies will be utilized.

Board Development

Nonprofit board members are often very passionate about the objectives of the organization, but it takes more than passion to govern a nonprofit. Although many of the same concepts in the for-profit world relate to nonprofits, they behave differently. Board members must understand their role within the organization, fundraising tools and management techniques. Training can help board members become acclimated to their role. Multiple sources of training and development are available to nonprofits regardless of their size. Nonprofit board members direct the funding and operations of the organization. Their actions impact the financial well-being of the organization and public relations. Board members must use carefully refined leadership skills to function properly in changing environments. Continual training and development keeps board members abreast of accepted activities, policies, rules and regulations impacting the organization. Even veteran board members must continually train to deal with environmental changes. This training will prepare leaders and further develop existing leaders.

Bullying

Participants will be introduced to the research about bullying behaviors, the impact of bullying on students and the importance of bullying behavior prevention and intervention. They will also learn key strategies to address bullying and make them your resident bullying prevention experts.

This training will prepare participants to teach your educators and staff:
- What bullying is and how it differs from other acts of aggression among children and youth
- The reasons why educators should be concerned about bullying
- Facts and myths about the nature and prevalence of bullying behaviors
- Characteristics of students involved in bullying problems
- Risk factors for bullying behavior
- How to intervene effectively with students who have been bullied, students who bully others, and students who watch bullying happen
- How to work effectively with parents of children involved in bullying situations
- The key components of the program and how all adults can become involved in bullying prevention and intervention for successful program implementation
- How to plan and coordinate the on-going implementation of your anti-bullying program efforts for a long-term reduction of bullying problems in your school

Capacity Building Using Resources & Readiness

After examining the problem behaviors and risk/protective factors in your community, the next step is discovering resources. Resources represent the strengths of your community to combat drug and alcohol abuse (and related behaviors) and the contributing factors that cause those problem behaviors.

Coalitions and organizations that are serious about reducing risk factors and building protection in their communities will discover how to:
- Identify fiscal, human and organizational resources
- Engage key community organizations
- Mobilize resources to action
- Develop relationships for true partnering
- Create readiness for the prevention strategy

Capacity, Community and Coalitions: Linking It All Together to Develop and Foster Collaboration

An interactive, engaging training that demonstrates the importance of a high capacity coalition.

Topics will include:
- Assessing capacity development and infrastructure needs of coalitions and identifying strategies for enhancing engagement, mobilization, readiness, and key leader and sector representative involvement
- Diagnosing community readiness issues and developing a work plan to address increasing engagement
- The roles of coalition work groups and their contribution to sustainability and to the overall prevention process
- Key steps/stages and considerations for building a high performing community coalition
- Common challenges, warning signs, misunderstandings and mishaps among coalitions
- Establishing and evaluating leadership roles and infrastructure
- How to involve youth and other sectors of the community
- Time to discuss coalition concerns (e.g., difficulties in making progress, getting people to meet regularly, recruitment, etc.) structured in a way that facilitates problem solving with an emphasis on revitalizing and recharging prevention coalition efforts
- Networking and brainstorming strategies for areas that need improvement (based on a coalition assessment given at the training) and incorporating successful existing coalition procedures

Change, Change, Change (by Using the Seven Strategies for Community Level Change)

This training is customized to assist the coalition in the best practices for implementing the Seven Strategies for Community Level Change. This training is tailored to the change strategies selected by the coalition.

Depending on the community, topics could include details on the following seven change strategies:
- Provide Information
- Enhance Skills
- Provide Support
- Enhance Access/Reduce Barriers
- Change Consequences
- Change Physical Design
- Modify/Change Policies

Objectives include:
- Application of key elements of the Strategic Prevention Framework
- Criteria for using the strategy as part of a comprehensive prevention approach
- Concepts of fidelity to the specific strategy
- How to apply evaluation data to a feedback loop to enhance implementation
- Utilization of evaluation data to secure stakeholder and key leader support
- How to infuse cultural competency and sustainability in implementation

Counseling on Access to Lethal Means (CALM)

CALM is an evidenced-based training that aims to improve preparedness of personnel at youth-serving organizations and community members in identifying lethal means restriction activities.

Topics will include:
- How CALM is a specific part of suicide prevention
- Methods to reducing access to lethal means
- Main types of lethal means
- Scenarios
- Statistics
- Discussion questions

Cultural Competency

Primer:
When discovering diversity, it becomes essential to build the skills of cultural competence to better serve our community. Cultural competence involves understanding and appropriately responding to the unique combination of cultural elements – including race, ethnicity, language, age, religion, beliefs, history, national origin, gender, gender identity, sexual orientation, socioeconomic status and more – that the professional and client/participant bring to each service encounter. Learn how to incorporate culturally competent practices as an individual and as an organization so that your whole community reaps the benefits of your valued and diverse populations. This workshop will engage participants in cultural competency areas of awareness, attitude, knowledge, and skills. With these components integrated, we can transform the way we work and the way we live.

Intermediate:

Narrowing our focus to meet our population's needs directly is not only beneficial to those that we service but also to the organization that serves that population directly. This intermediate course will deal with aspects of respecting targeted groups versus the idea of responding to those targeted groups' needs.

Advanced (CLAS Standards):

Health inequities in our nation are well-documented, and the provision of culturally and linguistically appropriate services (CLAS) is one strategy to help eliminate these gaps. By tailoring services to an individual's culture and language preference, health professionals can help bring about positive health outcomes for diverse populations. The provision of health care services that are respectful of and responsive to the health beliefs, practices and needs of diverse patients can help close the gap in health care outcomes. The pursuit of health equity must remain at the forefront of our efforts; we must always remember that dignity and quality of care are rights of all and not the privileges of a few.

Objectives for this training are:
- To increase leadership's role in creating culturally competent and diverse environments
- To create policies and practices that ensure long-lasting diversity
- To factor in language and language proficiency in mediums of communication

Don't Train, Retain! Retaining Dynamic, Enthusiastic and Highly Participatory Coalition Members

We often get people to join our efforts; however, keeping coalition members invested in our efforts is a different story. It's easier to retain coalition or board members than to train and orient them to the strategic process. This training will encourage participants to go the extra mile to retain their members.

Participants will learn:
- How to use internal management tools to sustain membership
- How to pair responsibilities with the skill sets and experiences of coalition members
- The value of assessing personal and professional interests of members, as well as their reason for involvement
- Effective communication styles
- The use of accolades and celebrations as a means to retain valuable resources at the table

Drug Education and Information

The IPRC will customize a drug training for your coalition/community that includes the history, origin, methods of use, effects on the body/brain, consequences of use, slang, price, criminal penalties, data, treatment methods, legality, etc. Drug trainings always bring an array of professionals interested to know the current trends, how to recognize signs of use, and to refresh and build their knowledge. Common drug training requests include Marijuana, Alcohol, Heroin, Prescription Drugs (Opioids, Depressants, and Stimulants), Electronic Cigarettes/Vaping, and emerging drugs (Spice, Bath Salts, Molly).

Drug Free Communities (DFC) Grant Writing Workshop

This workshop is designed to offer training related to the process, requirements, and narrative development considerations necessary for the creation and submission of a SAMHSA DFC Support Program grant proposal. Tools for addressing assessment, capacity development, strategic planning, evaluation, and cultural competence aspects crucial for competitive applications are part of this workshop.

Topics include:
- Eligibility requirements, submission process, and fundamental elements of the narrative and supplemental components of a DFC proposal
- Tools, prioritization process, and data needed for the needs assessment, core measures reporting, and logic model development
- Environmental strategies and the required Seven Strategies for Community Level Change identified in the RFA
- SMART objectives as part of comprehensive strategic planning and logic model development process
- Basic elements of an evaluation plan and how to integrate it with the funder's required evaluation and reporting system
- Coalition member involvement in evaluation data utilization and dissemination, and considerations for choosing between using an internal or external evaluator
- Budget and local match requirements

Environmental Strategies

Prevention strategies that focus on altering and improving the environment are known as environmental strategies. Many communities have implemented a range of interventions focused on changing behaviors and patterns in the individual, but few have interventions that address those aspects of the environment that put individuals at risk. This course is designed to introduce prevention professionals and community organizations to the basic principles of environmental strategies of prevention work and to help them learn how to apply these approaches in their own communities.

Participants will learn the following approaches:
- Change social norms or attitudes relating to the use of illicit drugs or alcohol
- Control the availability of these substances
- Create or strengthen enforcement of laws and regulations affecting their use
- Change the physical design or structure in order to influence behavior

Ethics in Prevention

Ethics in Prevention can help you make ethical choices in every day work. This training describes the six principles in the Prevention Code of Ethics, illustrated by realistic examples designed to enhance understanding of each principle. It also introduces a decision-making process designed to help apply this code to a variety of ethical dilemmas.

Participants will learn the prevention code of ethics including:
- Non-discrimination
- Competence
- Integrity
- Nature of services
- Confidentiality
- Ethical obligations for community and society
- Ethical decision-making process

Evaluation Planning

Evaluation is an important part of a prevention process that can be overlooked. This training teaches you how to engage stakeholders, focus your evaluation, and develop a logic model in order to develop a thoughtful evaluation plan.

Objectives of this training include:
- Recognize reasons for evaluation efforts
- Identify stakeholders and their interests in an evaluation
- Develop an evaluation question
- Differentiate between at least two types of evaluation
- Identify the five logic model components

Evaluation Reporting: Data Collection, Report Writing, and Data Visualization

This 2-hour training presents an introduction to evaluation reporting and encompasses an overview of data collection, report writing, and data visualization. The topic of data collection covers different types of data, methods, and techniques. The importance of reporting evaluation results is included within the scope of report writing. Additionally, data visualization includes steps for effective data presentation.

Upon completion of this training, participants will be able to:
- Recognize reasons for evaluation efforts
- Identify different types of data
- Distinguish various types of data collection methods
- Match sampling techniques with associated advantage/disadvantage
- Name the five steps of data visualization

Focus Groups and Key Informant Interviews

A focus group or key informant interview is a form of research in which a group of people (or a person) are asked about perceptions, opinions, beliefs, attitudes, and ideas about a certain topic, so the researcher can gain insight into a behavior, concern or issue.

This training includes practice and will assist participants in meeting the following objectives:
- Understand the purpose of focus groups and key informant interviews
- Decide when a focus group or key informant interview is needed
- Determine how to use the data gained to guide decisions
- Learn how to facilitate a focus group or key informant interview

Free Work, Fun Work: Recruiting Coalition Members in the Time of Time Management

How should coalitions go about recruiting diverse and skilled members? This training will focus on promoting the coalition through the use of data from a needs assessment.

Participants will learn to:
- Engage and recruit members of the target population
- Acquire strategies to reach and recruit community members in a variety of different sectors (i.e. youth, law enforcement, healthcare, faith-based, etc.)
- Examine approaches for recruiting coalition members, including how to create effective and compelling promotion messages; the nomination or interview process; and how to know who and what your coalition needs to sustain and succeed

Gambling 101

Problem gambling is a growing concern within our communities. This presentation acts as an introduction to problem gambling in order to increase awareness. It provides a basic overview of gaming addiction, including types and levels of gambling problems. The warning signs of problem gambling and causes of relapse are also discussed.

Objectives of this training include:
- Provide an overview of gambling addiction
- Identify types/levels of gambling problems
- Describe warning signs, relapse causes, conditions and signs
- Give hope that there is help if you or someone you know needs it

Gambling and Youth

While common forms of gambling, such as betting at casinos and buying lottery tickets, are illegal for youth, there are still ways that youth participate in gambling. This presentation examines the details surrounding youth gambling and the impact it can have when individuals begin gambling at a young age.

Objectives of this training include:
- Understand how and why youth become involved with gambling
- Identify the forms of gambling in which youth participate
- Describe the ways that gambling can harm youth
- Explain methods to prevent youth from gambling

Gambling Data in Indiana

This presentation provides an overview of the gambling data that is specific to the state of Indiana. It is important to keep up on current trends that are happening in your community, and this is especially important since gambling is a growing concern for adults and youth. Knowing how Indiana compares to other states and what Indiana is doing to assist individuals with a gambling problem are also topics of discussion.

Good, Better, Best: Using Evidence-Based Implementation for Success

This training is great for introducing the concept of evidence-based strategies to a wide audience, and for preparing stakeholders, funders, organizations, key personnel, and community members with a solid foundation of the "best" type of implementation. Topics include the origin, justification, program review criteria and specific approaches to evidence-based implementation.

Grant Writing

An interactive and advanced grant writing training and technical assistance opportunity that offers both training and individual coaching. Within these practice sessions, participants are able to develop or enhance the skills needed to create a complete, competitive, and compelling grant proposal.

Topics include:
- Techniques for quickly developing key content and overcoming writer's block
- Applicant competitiveness through coalition infrastructure, community readiness, mobilization, and stakeholder/sector engagement
- Comprehensive, data-driven needs assessments that articulate needs and a problem statement

- Strategy assessment gaps analysis to enhance strategy scope and implementation pre-planning
- Best practices in strategy selection and implementation
- Populating a logic model, outcome statements, objectives, action plan and strategic plan
- Evaluation dissemination plan and effective outcomes reporting on a grant's progress and impact
- Budge rationale, analysis of cost flow and how to identify and calculate local matching funds
- Cultural competence, inclusivity, and addressing the National Standards for Culturally and Linguistically Appropriate Services (CLAS)

Health Disparities

This presentation will increase the knowledge of health disparities, assist individuals in identifying health disparity data and resources, and improve readiness to collect and interpret health disparity needs assessment findings. This training comes in two parts: the introductory version (part one) and the in-depth version (part two).

The focus of the introductory version will be on base-level topics including definitions, examples of health disparities, resources (Prev-Stat, Community Level Epidemiological Indicators, Indiana County Health Rankings, etc.), essential public health services (in the context of health disparities), community examples, specific action steps to complete in a community to collect data and disparities in data reporting. Part one will close with a homework activity designed for participants to access health disparity data and begin to interpret the findings.

A more in-depth version of this training includes participant reporting of the collection process, as well as initial interpretation of the data. Examples will be illustrated, as well as action steps for continuing to collect and analyze data. How to create an end product (a needs assessment) and the benefit of incorporating health disparity data into existing community assessments will be emphasized. Part two will also include tips for advocating for the collection of health disparity information and time reserved for questions/comments.

Implementation

Your coalition/organization has worked so hard in planning and developing a community project. Now, it's time to do it. Easy, right? Before you begin, it is important for those involved in the direct implementation to be trained in the core elements of strategy.

Objectives include:
- Core components
- Fidelity
- Adaptations to meet the needs of the community
- Process outcomes
- Infusing cultural competency and sustainability in implementation
- Logic model utilization

Implementation Strategies: Best Practices for Success and Sustainability

This interactive training is focused on best practices for prescription drug and alcohol prevention strategies.

The training will include a thorough overview of several topics, including:
- Overview of Science-Based Prevention (Social Development Strategy and the Risk and Protective Factor Framework)
- Application of key elements of Communities That Care (CTC) and the Strategic Prevention Framework (SPF) into local prevention efforts
- Criteria for evidence-based strategies and approaches for selecting tested, effective strategies comprehensively
- Activities to determine best practical fit for implementation
- An introduction to the concepts of fidelity to a variety of implementation strategies
- How to use evaluation data and apply it to a feedback loop to enhance implementation of strategies as well as utilization of evaluation data to secure stakeholder and key leader support
- How to infuse cultural competency and sustainability in implementation
- Logic model skill-building activities to link strategies, contributing factors, behaviors and consequences (presentation and discussion)
- Appraisal of existing strategies for prescription drug prevention and alcohol abuse prevention (non-policy related)
- Applying concepts of fidelity to a variety of implementation strategies
- Digging deeper into evaluation findings and how to use them strategically
- Common scenarios and case study examples

Mental Health First Aid (Adult, Youth, and Military/Veteran Versions)

Mental Health First Aid is a public education program that introduces participants to risk factors and warning signs of mental illnesses, builds understanding of their impact, and overviews common supports. This 8-hour course uses role-playing and simulations to demonstrate how to offer initial help in a mental health crisis and connect persons to the appropriate professional, peer, social, and self-help care. The program also teaches the common risk factors and warning signs of specific types of illnesses, such as anxiety, depression, substance use, bipolar disorder, and schizophrenia. Mental Health First Aid is included on the Substance Abuse and Mental Health Services Administration's National Registry of Evidence-based Programs and Practices (NREPP). Mental Health First Aid teaches participants a five-step action plan, ALGEE, to support someone developing signs and symptoms of a mental illness or in an emotional crisis:
- Assess for risk of suicide or harm
- Listen nonjudgmentally
- Give reassurance and information
- Encourage appropriate professional help
- Encourage self-help and other support strategies

Motivational Interviewing (Introductory, Intermediate, and Advanced)

Motivational Interviewing (MI) is an evidence-based counseling and communication style designed to elicit behavior change through the resolution of ambivalence. This interactive and engaging training is facilitated by a member of the Motivational Interviewing Network of Trainers (MINT) and incorporates a variety of activities, role plays, and practice exercises to allow participants to develop or enhance MI skills, receive coaching and feedback, and improve confidence in the use of MI. Our team offers introductory, intermediate, and advanced level training in MI and can tailor the curriculum to best fit your organization's needs.

Prevention Science

A thorough understanding of prevention science among coalition and community members is vital for success. This presentation is facilitated using local examples and incorporates active discussion about the role everyone (yes, everyone) can take to reduce youth drug abuse.

Objectives of this training include:
- Understanding the stages of prevention
- Appraising the consequences of drug use on the young brain
- Utilizing definitions and acronyms common to the field
- Considering the impact of history on the field
- Defining risk, protective and contributing factors
- Describing the impact of fear tactics
- Recommending prevention strategies
- Recognizing the prevention needs of specific populations
- Listing characteristics of successful prevention
- Applying prevention science to case studies

QPR: Question, Persuade, Refer

QPR is three steps anyone can learn to help prevent suicide. Participants become gatekeepers – someone in a position to recognize a crisis and warning signs that an individual may be contemplating suicide.

Learning objectives include:
- Understand suicide as a public health problem and learn common myths and facts
- Recognize and identify suicide warning signs, suicide risks, and protective factors against suicide
- Describe the relationship of mental illness and substance abuse to suicide risk
- Review and demonstrate active listening skills, sincere interest and empathy
- Role play how to ask about suicide intent, how to listen and persuade someone to get help, and make a referral for professional help
- Learn how to access community and national resources

Reducing Stigmas of Mental Health and Substance Use

Physical health is often viewed as more important than mental health due to the negative perceptions of seeking mental health care. This presentation aims to reduce these stigmas by informing the community about the important topics of mental health and substance use awareness.

Learning objectives include:
- Definition of stigma
- Elements of stigma
- Effects of stigma
- Stigma prevention

Risk & Protective Factors

Research over the past two decades has tried to determine how drug abuse begins and how it progresses. Many factors can add to a person's risk for drug abuse. Risk factors can increase a person's chances for drug abuse, while protective factors can reduce the risk. This training will provide a thorough overview into the science and theory of risk and protective factors, as well as how to measure them among a population. Research-based prevention programs will also be discussed.

Safe Bet

Safe Bet is a universal and selective evidence-based practice that focuses on individuals who want to learn about how to gamble responsibly, have a friend or family member who has a gambling problem or who might be at risk for problems with gambling. This half-day training will show you how to use journaling to raise awareness and increase knowledge of gambling behaviors, both safe and risky. This training challenges individuals' common expectations about gambling, helps individuals recognize their motivations for gambling and offers tips and strategies to replace or diminish harmful gambling behavior. The Safe Bet program motivates individuals to take on the responsibility of making healthy gambling choices in the future. This program is appropriate for individuals ages 16 and above.

Screening, Brief Intervention and Referral to Treatment (SBIRT) for Healthcare Professionals

The goal of this training is to prepare a healthcare professional to provide SBIRT services. This includes skill development for each of the phases of the SBIRT process: Screening, Brief Interventions and Referral to Treatment. This eight-hour training is highly interactive and includes clinical practice to improve fidelity for the SBIRT process.

Learning Objectives:
- Describe the range of risks associated with alcohol & drug use
- Articulate the rationale behind SBIRT and the role that substance abuse prevention plays in healthcare
- Accurately administer recommended screening tools used in the application of SBIRT
- Delineate criteria for each intervention following the screening process
- Demonstrate best practices in the implementation of a brief intervention using motivational interviewing
- Examine the efficacy and outcomes of SBIRT

SBIRT Overview

The goal of this two-hour training is to increase knowledge of screening, brief intervention and referral to treatment (SBIRT). This short presentation includes a portion of content included during the eight-hour *SBIRT for Healthcare Professionals* training.

Learning Objectives:
- Describe the underlying rationale for SBIRT including the range of risk within substance use
- Examine use of standard screening tools to assess risk
- Recognize best practice for patient care interactions to improve substance use risks
- Understand efficacy and outcomes from SBIRT services in healthcare

SBIRT Technical Assistance and Implementation Training

The goal of this training is to prepare healthcare organizations to implement Screening, Brief Intervention and Referral to Treatment (SBIRT) services.

Learning Objectives:
- Explore organizational processes involved in the implementation and sustainability of SBIRT
- Learn effective methods to tailor the SBIRT process in order to integrate it into the organization's current patient flow
- Discuss initial and on-going needs for staff competency
- Review several fidelity measures and describe quality management recommendations

SBIRT Training for Trainers

The goal of this training is to prepare healthcare professionals to train other professionals to provide SBIRT. This training is intended for individuals that have been trained in SBIRT previously. Individuals that complete this training will be able to provide the SBIRT for Healthcare Professionals training to other healthcare professionals.

Learning Objectives:
- Increase understanding of SBIRT for Healthcare Professionals curriculum
- Exhibit knowledge of SBIRT rationale, related research and best practice techniques
- Accurately demonstrate portions of the SBIRT curriculum
- Articulate SBIRT training criteria to maintain fidelity to the curriculum

Social Development Strategy

The Social Development Strategy (SDS) promotes positive youth development. Years of research has shown how to foster success and health of young people in every stage of development. This training will detail how to use the SDS model in every day practice.

Social Marketing: It's More Than an Ad in the Paper

Everyone says you need to market your program. Is it the program or the message that needs promotion? This training will show how product marketing is different than social marketing. Discussion will include how to use the tools of product marketing to promote behavior change.

Key Objectives:
- Learning the details of social marketing
- Identifying your message
- Targeting your message

Strategic Planning

Plan or be planned for! This training will coach communities in the process of strategic planning.

Communities learn to:
- Incorporate community data into the decision-making process
- Invite communities members to the decision-making table
- Create a logic model
- Use evidence-based approaches that meet community needs

Strategic Prevention Framework

Perhaps you are a skilled prevention professional that has recently been granted a contract! Or, perhaps you've heard that the Strategic Prevention Framework (SPF) is a thorough, thoughtful planning model to use in communities. Either way, it's a sound decision to have a training on the SPF for coalition and community members, in order to provide a context for substance abuse prevention. This training will review the framework in detail with case studies and scenarios. This training can get everyone "on the same page" by providing a foundation of the SPF.

All phases of the SPF will be included with an emphasis on Assessment, Capacity and Planning.

Assessment
Participants will accomplish the following learning objectives:
- Describe risk and protective factors in multiple contexts and from the developmental perspective
- Detail how to incorporate the Social Development Strategy in every day practice
- Learn to assess the risk and protective factors that influence (or contribute to) problems
- Describe consequences, behaviors and risk and protective factors, and provide community examples
- Explain how to prioritize risk and protective factors
- Determine when to collect data and when to use existing data for a needs assessment
- Examine examples of data, data sources and a community needs assessment
- Explain how to assess a community's readiness and resources to address its problems

Capacity
Participants will accomplish the following learning objectives:
- Decide when and how to invite community members to the decision-making table
- Detail resources and existing prevention strategies in the community
- Determine stakeholders in the community
- Increase capacity of the individuals involved in the prevention strategies
- Reveal how to mobilize resources and take action
- Develop tools for relationship building and true partnering
- Learn how to create readiness for the prevention strategy

Planning
Participants will accomplish the following learning objectives:
- Decide how to incorporate community data into the decision-making process
- Use community lessons to avoid pitfalls and challenges
- Create a logic model for the community plan
- Use evidence-based approaches that meet community needs
- List different types of interventions and describe the criteria for selecting an intervention
- Incorporate sustainability and cultural competency into planning

An understanding of prevention science is required for participation in this training.
Think of this as a mini-SAPST (see below).

Substance Abuse Prevention Skills Training (SAPST)

The Substance Abuse Prevention Skills Training (SAPST) is an innovative, interactive curriculum and training that offers practitioners a comprehensive introduction to the substance abuse prevention field. Grounded in current research and the Substance Abuse and Mental Health Services Administration's (SAMHSA) Strategic Prevention Framework (SPF), the SAPST is designed to help practitioners develop the knowledge and skills needed to implement effective, data-driven prevention. Using case scenarios, participants will work through each of the SPF steps - assessment, capacity, planning, implementation and evaluation. Participants get the opportunity to assess data and prioritize risk and protective factors; engage in capacity-building activities and assess community resources and readiness; infuse cultural competency and sustainability in community planning; employ activities to determine best practical fit for implementation; and determine effective measures for short- and long-term evaluation.

Session one:
- Define behavioral health
- Explain the continuum of care
- Identify key characteristics of the public health approach
- Describe risk and protective factors in multiple contexts and from the developmental perspective
- Summarize the evidence-based model (SPF)

Session two:
- Describe how to assess substance use problems and related behaviors
- Explain how health disparities relate to prevention
- Describe how to assess the risk and protective factors that influence (or contribute to) the problems
- Explain how to assess a community's readiness and resources to address its problems

Session three:
- Explain how a community can build its capacity to prevent the problems identified in its assessment
- Describe culture and how to apply cultural competence to prevention and promotion
- Explain how to prioritize risk and protective factors
- List different types of interventions and describe the criteria for selecting an intervention

Session four:
- Recognize the keys to sustainability and how they are integrated into the SPF
- Describe high-quality implementation and why it's important
- Explain the purpose of evaluation, and what to consider when reporting the results
- Identify ways to apply the training material to work

Sustainability

What is your sustainability plan? Frequently, leaders put most sustainability efforts into financial planning (grant writing, searching for funding, etc.). This training will be sure that sustainability efforts are strategic, diverse and thorough.

Topics include:
- Why to have a plan
- When to plan
- How to plan
- Developing a financial plan
- Creating a sustainability committee

Trauma, Substance Use & the Systems of Protection

Substance use and mental health issues are not mutually exclusive. In previous years, people that suffered from either of these problems were treated solely for either addiction or for mental health illness. However, today's research has shown that there are strong links between the two. Trauma is such a link that can lead to substance use/ misuse or mental health issues. This training creates an awareness around trauma and how our organizations can build protection to reduce further traumatization.

Participants will learn:
- Background of mental health problems and substance use
- Adverse Childhood Experiences (ACEs)
- The connection between trauma and substance use
- The application of systems of protection for trauma reduction
- How to build protection within their communities and organizations

Types of Gambling

This presentation provides information on the various types of gambling. These include more well-known forms, such as casinos, card games, or the lottery, but it also provides details on games that may not be associated with gambling, such as bingo, raffles, fantasy football, or even office pools. It is important to understand the different types of gambling in order to be aware of what might be a trigger for someone experiencing a gambling problem. This training is designed to give individuals the basic knowledge on the types of gambling being played.

Objectives of this training include:
- Describe the history of Indiana casinos, race tracks, and the lottery
- Explain the basic rules of each game
- Define at least five terms associated with the different forms of gambling

Useful, User-Friendly, and Used: Data Dissemination and Utilization of Evaluation Findings for Decision Making

This 2-hour training provides an introduction to evaluation data outcomes dissemination and utilization and includes an overview of data visualization, data dissemination formats and techniques, and suggestions for utilization of evaluation findings by internal and external stakeholders.

Objectives of this training include:
- Participants will be introduced to foundational evaluation data dissemination and utilization approaches, techniques, and methods
- Participants will become familiar with the purpose and importance of data dissemination
- Participants will be able to distinguish which data dissemination formats and techniques are most effective
- Participants will become familiar with strategies for increasing evaluation data utilization with key stakeholders

What's the Weather Today (In Our Coalition or Organization)?

Too often, we keep an organization or group the way it is because everything seems to be going okay. This engaging training demonstrates the importance of "checking in" to ensure a high capacity coalition.

Topics will include:
- Assessing capacity infrastructure needs and identifying strategies for enhancing engagement, mobilization, readiness, and involvement
- Diagnosing community readiness issues and developing a work plan to enhance engagement
- The roles of coalition work groups and their contribution to the process
- Common challenges, warning signs, misunderstandings and mishaps among coalitions (with emphasis and practice on revitalizing and recharging, not complaining!)
- Establishing and evaluating leadership roles and infrastructure